

RATE CARD



THE  
**RALLY 4**  
★ THE ★  
**REPUBLIC**  
PODCAST

[RALLY4THEREPUBLIC.COM](https://RALLY4THEREPUBLIC.COM)

 **APPLE**

 **AMAZON**

 **AUDACY**

 **SPOTIFY**

 **IHEART**

**2024**

THE  
**RALLY 4**  
★ THE ★  
**REPUBLIC**  
PODCAST



**A PODCAST DEDICATED TO PROTECTING OUR REPUBLIC,  
FIGHTING AGAINST LIBERAL HYPOCRISY, AND EXPOSING  
CORRUPT POLITICIANS FROM A PATRIOT AND POLITICAL  
VETERAN.**



# ABOUT THE SHOW

## Mission Statement

Rally for the Republic seeks to protect our Republic and fight daily against liberal hypocrisy and to expose corrupt politicians.

## Overview

Who else understands how to fight city hall, especially when it seems like there are no other options and the chips are all down? We will explain the inside baseball and inner workings of how money, politics, culture, and life intersect with an unvarnished approach. Our host champions causes that are near and dear to him personally and professionally from local to state to federal and international causes. We take a different approach: we channel our inner Justice Louis Dembitz Brandeis and put sunshine on that problem so we can disinfect it. In the end, we are fighting for truth, justice, and the American way.

## Release Schedule / Format

Since launching in May 2024, Bryan has produced nearly 30 episodes with several high-profile interviews and more on the way. Bryan is a busy professional who endeavors to record episodes several times per week. The typical episode, whether Bryan is solo, or interviewing a guest, is on average, between 30 to 45 minutes. Bryan's goal to keep his audience informed and educated on issues in real-time or as close as his schedule permits. He is focused on quality of content, not brevity, and takes feedback from his audience seriously and will often respond to it during the episodes. As the audience grows, so will the frequency and length of each episode. We are currently investing in the marketing of the show and are already seeing the results.

## POLITICAL VETERAN, BRYAN RUDNICK!



Our host, Bryan G. Rudnick, is a proud father, husband, and Jewish American who has fought for the conservative movement, the United States, and Israel, his entire adult life.

Since 2005, Bryan has served as the Chief Evangelist and Managing/Founding Member of Alliance Strategies Group.

Bryan has consulted on 9 presidential campaigns as well as hundreds of PACs, non-profit organizations, ministries, humanitarian causes, for-profit businesses, and campaigns from state legislature through and including Congressional, Senatorial, statewide constitutional offices and Gubernatorial candidates.

While known widely for his expertise in political consulting and online marketing, his business acumen, operational expertise, and ability to simplify projects have caused many to seek him out to solve problems in both business and politics, domestically and internationally.

Bryan's work has been well documented in the media for over 25 years. His fundraising letters were read on air by Rush Limbaugh on multiple occasions. His efforts on behalf of clients and himself have been reported on by Newsmax, the Drudge Report, Fox News, the Jerusalem Post, Florida Jolt, and numerous other media outlets. Liberal outlets such as CNN, The Washington Post, ProPublica, and other George Soros funded organizations have sought to attack Bryan for his exemplary efforts in helping conservatives succeed, for which he wears as a badge of honor.

# BENEFITS OF PODCAST ADVERTISING

## Reach

Albeit new, this podcast is taking off better than any missile North Korea ever has launched.

## Trust:

Our listeners are passionate about politics and Bryan, our host, has become a trusted source, navigating them through daily politics with information, insights and interviews with a fresh perspective not heard elsewhere.

## Effectiveness:

You can count on products and services being advertised on Rally4the Republic to receive a lift in branding, leads, sales and donations.

## Stats:

- 34% of listeners rarely or never skip and advertisement
- Market research shows how having a reliable source talk about your brand/product/service as podcast hosts are almost as trusted for recommendations as family (85%) and friends (84%) ([ACAST](#))
- 6 out of every 10 podcast listeners have made a purchase from advertisers.
- As our audience grows, so will the benefits you receive from advertising on Rally4theRepublic.



# SPONSORSHIP OPPORTUNITIES

## Sponsorship Packages for the podcast include:

---

Pre-roll (10-20 seconds)

---

Mid-roll (30-45 seconds)

---

Post-roll ads (15-30 seconds)

---

For ads with Bryan's voiceover, add an additional one-time fee (may only be used on this podcast)

---

Dedicated Email to the 1776coalition email list/Rally4theRepublic Segment (estimated 50K subscribers)

---

Display ads on the Rally4theRepublic page (728x90 or 300x250)

---

Episode sponsorship

Includes:

- When a sponsor supports an entire episode, it includes all on-air ad units as part of the episode sponsorship package.
  - a 1-week display ad on the Rally4theRepublic website
  - a 1-week native ad in 1776 Coalition newsletter
  - 1 dedicated email to the Rally4theReublic segment on the 1776coalition email list (estimated 50K subscribers)
- 

All advertisements and sponsorships will include a link to your product/service/company in the Episode descriptions - Custom packages available on request.



## CONTACT



[advertising@rally4therepublic.com](mailto:advertising@rally4therepublic.com)



[facebook.com/rally4therepublicpodcast](https://facebook.com/rally4therepublicpodcast)